



New York
Early Childhood
Professional
Development
Institute



**Survive to Thrive Chapter 9, Enrollment
Links and information from the webinar (6/16/2021)**

Email for WNY leadership Initiative	leadershipinitiative.Westernny@earlychildhoodny.org
Office of Head Start	https://eclkc.ohs.acf.hhs.gov/sites/default/files/pdf/no-search/community-assessment-matrix-pmfo-form.pdf
Shared Source	http://nyaeyc.org/sharedsource-ecny/
Core Body of Knowledge	https://www.earlychildhood.org/pdfs/CoreBody.pdf
CPAC course	http://nysaeyc.org/childrens-program-administrator-credential/
WNY Leadership Initiative	https://earlychildhoodny.org/leadershipinitiative/westernny
Quality Stars NY	http://www.qualitystarsny.org/
WNY Regional Early Childhood Career Development Center	https://earlychildhoodny.org/cdsc/westernny/
The Institute Blog	https://earlychildhoodny.org/blog/
Child Care Aware America	www.childcareaware.org/providers
Child Care Marketing Solutions	www.childcare-marketing.com
Family Child Care Marketing Guide	http://tomcopelandblog.com/family-child-care-marketing-guide
Head Start Early Childhood Learning and Knowledge	https://eclkc.ohs.acf.hhs.gov/
Chapter 9 – Learning Community June 23 rd at 12:30pm. If not registered contact WNY Leadership Initiative.	Email Kim at Kimberly.lodico@cuny.edu or leadershipinitiative.westernny@earlychildhoodny.org
For questions or requests for support	leadershipinitiative.westernny@earlychildhoodny.org
Survive to Thrive landing page for recordings of all webinars	https://earlychildhoodny.org/leadershipinitiative/westernny/survivetothrive

Survive to Thrive Chapter 9 on enrollment aligns with CBK competency area 6 Professionalism and Leadership through specific behaviors such as

- 6.4c** Seeks out knowledge of the cultures and populations within the community and integrates it into his/her practice
- 6.5d** Articulates educational vision, mission, and goals
- 6.5g** Exhibits the oral and written skills required to communicate effectively with children, families, and colleagues
- 7.1b** Uses strategic planning to ensure the long-term success and effectiveness of the program
- 7.1c** Has written policies and procedures that demonstrate how the program prepares for, orients and welcomes new families, and supports family involvement in all aspects of the program
- 7.1g** Implements effective publicity and marketing strategies to share information about the program with prospective families and the community